

NIAGARA DOGFEST

A festival for dogs and the people who love them!

Saturday, July 28th, 2012 from 9:30am – 4:30pm

APPLICATION FOR TRADE SHOW EXHIBIT SPACE

Please complete pages 1 and 2 of the application and forward with your payment

Company Name _____
Contact Name _____ Title _____
Registered Charity Number (if applicable) # _____
Address _____
City _____ Province _____ Postal Code _____
Telephone () _____ Fax () _____
Web site _____
E-Mail Address _____

Please give details as to what products and/or services will be exhibited _____

Please describe what your booth will entail. (eg. backdrop, stand up/cut out, tablecloth, tv/video, etc...)
If you have a photo of your booth set up from a previous show, please include a copy with your application forms along with a current business card for our records.

- I am interested in participating in this year's DOGGIE FASHION SHOW * Please fill out page 3
- I am interested in donating: _____
for Niagara Dogfest to use as Contest Prizes or for the Free Draws and Gift Baskets at the show.
- I am interested in donating: _____ to be put in the
300 Goodie Bags* handed out at the show. (eg: food or treat samples, magnets, pens, toys, brochures)

*** Samples/items should be sent in no later than Friday, July 6th to be included in the goodie bags**

All donations from vendors will be acknowledged on our website and on site advertising

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BOOTH REQUIREMENTS

- I'd like to reserve _____ 8' x 8' Indoor booth(s) for Niagara Dogfest 2012
 - \$150.00 Early Bird Rate (**Payment MUST be received before January 31st**)
 - \$175.00 Regular Booth Rate (Payments received after January 31st)
 - \$ 65.00 Registered Charity (Must provide Registered Charity # on page 1)
- I'd like to be a * Show Sponsor for \$359.00 which includes one 8' x 8' booth (with preferred location), one 6' table, two chairs and my name and/or logo included on all flyers, web page, newspaper and on site advertising
 - * Show Sponsors MUST register before March 1st to be included in all advertising ***

** SPECIAL BOOTH NEEDS

- I need an Electrical Outlet (limited number available on a first come, first serve basis, NO GUARANTEES)
- I would like an outdoor* booth (only 7 available) Outdoor booths are slightly larger than indoor booths
 - * Due to hall regulations, NO tables or chairs are provided for Outdoor booths. Please make arrangements too bring any necessary furnishings that you require for your booth space.**
- I would like a booth located ON the Main Stage (only 4 available)
- I would like a 6'W x 8'D Lobby Booth (only 2 available) \$125 Early Bird Rate \$150 Regular Rate
- I would like to be next to (Name of Business): _____
- Other: _____

**** Although we will try to accommodate your needs, it may not be possible to supply you with all that you request. There are a limited number of booths with access to electrical outlets, against walls, etc...
Spaces will be given out on a first come, first serve basis.
If you have special booth needs, please get your application forms in ASAP to better your chances.**

Total Amount Enclosed: \$ _____ .00

Please send your forms & payment (Cheque or Money Order) payable to:
Susan McCormick, c/o 4025 Dorchester Road, Suite # 209, Niagara Falls, Ontario L2E 7K8**

**** ABSOLUTELY NO Cheques will be accepted after June 30th**

**IMPORTANT: BY SIGNING BELOW, THE VENDOR/EXHIBITOR AGREES TO HAVE READ AND UNDERSTOOD THE TERMS AND CONDITIONS ENCLOSED IN THIS PACKAGE AND AGREES TO BE BOUND BY THEM.
NO EXHIBIT SPACE WILL BE ASSIGNED OR RESERVED BY PHONE OR E-MAIL.**

Authorized Signature, Company Representative

Title

Date

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DOG FASHION SHOW REQUEST FORM

TO BE COMPLETED BY THOSE WISHING TO PARTICIPATE IN THE
DOGGIE FASHION SHOW AT NIAGARA DOGFEST 2012.
PLEASE SEND IN FORM NO LATER THAN March 31st, 2012

This year, instead of one main Doggie Fashion Show, we would like to host several Individual Mini Doggie Fashion Shows showcasing one business at a time. The Business Owner/Vendor would be responsible for running their own segment (approx. 5 - 10 minutes long) on the Main Stage during their allotted time.

I am interested in participating in one of the Mini Doggie Fashion Shows

1. My company, _____ would be interested in showing off our line of _____.

2. Our fashion line is for: Small dogs Medium dogs Large dogs All dogs

3. I would: Bring my own dog(s) for the show Require some dog(s) for the show

4. Please give your first, second and third choice for time slots listed below. Times will be given out on a first come, first serve basis and can not be guaranteed. Times are subject to change.

10:30am 11:00am 11:30pm 1:30pm

2:00pm 2:30pm 3:00pm 3:30pm